

PRESS RELEASE

For immediate publication



2 October 2017

London, UK

UK-based nkoda Limited has announced the appointment of Peter Grimshaw in the key role of Director of Music for their new subscription digital sheet music platform 'nkoda', launching in 2018.

Grimshaw has over 35 years of experience in music publishing, starting his career at Boosey & Hawkes' Sydney office, where he spent 15 years as manager of the hire library. He also served as Head of Promotion and finally a Director.

In 1995, Grimshaw formed BTM Innovation, the music-publishing sector's leading software developer. Today, classical music publishers rely on BTMI's flagship product, HLMSW (Hire Library Management System for Windows). In April 2011, BTMI launched the Zinfonia Music Publisher Portal (www.zinfonia.com) providing extensive resources for orchestral, operatic and chamber music, with almost 30,000 users globally.

nkoda, created by British entrepreneur Lorenzo Brewer, will:

- provide unlimited access to sheet music for the vast majority of music from the past 500-years
- cover all genres and instruments, including orchestral parts
- cater for all abilities, from beginners to world-class performers
- a global social environment, where users can share experience, help each other, discover rare or new music and find collaborators
- provide borderless international distribution
- offer the only effective and robust anti-piracy protection for publishers
- deliver extensive education materials
- provide intuitive search, curation by professional musicians and smart recommendations tailored for each user
- offer powerful annotation tools that allow markings to be shared with one person, a group or the entire world
- generate significant cost and time savings

continues over ...

PRESS RELEASE

For immediate publication



“Peter brings a wealth of experience in both music publishing and digital distribution technologies to nkoda and is widely respected by the industry as a leader in his field” says Lorenzo Brewer. “As Director of Music, Peter will be working closely with our publishing partners to assist them on their exciting journey to digital.”

"I am thrilled to join the amazing nkoda team and help them bring their vision to market and I am looking forward to creating the most comprehensive collection of digital sheet music ever undertaken. My publishing clients will greatly benefit from secure access to vast new markets and revenue sources, while streamlining the administration and enhancement of their content " says Peter Grimshaw.

Grimshaw will continue to oversee Zinfonia and his other software products with the goal of integrating them with the nkoda platform to provide publishers and performers with a seamless choice between printed or digital sheet music.

For further information contact:
press@nkoda.com